

May 26, 2016

Hello,

We are again pleased to send out informational packets about the **Double Up Food Bucks** program. We ask that you promote this valuable program that provides additional fruits and vegetables to people buying produce with their Bridge Card at area farmers' markets. Since farmers markets will start opening in May, and Double Up Food Bucks (DUFEB) starts in June, we are working now to get posters out in the community where people will see them.

Please post the enclosed listings of farmers and community farmers' markets accepting Bridge cards so that this information is available to your constituents. Materials are also available in Spanish. Not sure of what to say if you get questions? Here are some suggested talking points:

*Attention, Bridge Card holders: Double Up Food Bucks will be back at your area's farmers' markets starting in June. When you use your Bridge Card at a participating farmers' market, the Double Up Food Bucks program will match you **dollar for dollar with bonus funds – up to \$20** – that you can use in the market to buy more fresh, Michigan-grown fruits and vegetables. It's that simple – spend up to \$20 on your Bridge Card at the market, and you'll get up to \$20 more, free, to spend on healthy, local foods. Most farmers' markets and some on-farm produce stands in Allegan, Kent, Ottawa, and Muskegon Counties are participating. Visit [www.doubleupfoodbucks.org](http://www.doubleupfoodbucks.org) or call toll-free 866-586-2796 for market locations and more information, or just visit your favorite market starting in June!*



Allegan County

Human Services Bldg.  
3255 122<sup>nd</sup> Avenue  
Allegan, MI  
49010-9511

269-673-0370  
Fax: 269-673-7005

Double Up Food Bucks is a project of Fair Food Network, with local support from the Grand Rapids Community Foundation [www.fairfoodnetwork.org](http://www.fairfoodnetwork.org). Thank you for your help in getting the word out so that people in our community are able to eat more locally-grown fruits and vegetables this summer. Please contact Gordie Moeller at [gordiemoeller@comcast.net](mailto:gordiemoeller@comcast.net) or at 616-293-4727 to obtain additional posters.

Sincerely,

A handwritten signature in cursive script that reads "Betty Blase".

Betty Blase  
District 7 Coordinator  
Michigan State University Extension